

Wal-Mart, Bon Appétit to Headline 2008 Food Industry Summit

We are pleased to announce that Jack Sinclair, executive vice president of the grocery division for Wal-Mart Stores Division, and Fedele Bauccio, co-founder and chief executive officer of Bon Appétit, will provide keynote addresses at CFI's 2008 Food Industry Summit, scheduled for October 8 – 9 in Indianapolis, Indiana.

Sinclair and Bauccio will provide their views on how today's food system brands are balancing ethics, science and economics in an increasingly complex environment.

Both Wal-Mart and Bon Appétit are on the leading edge of food system trends. Since 2005, Wal-Mart, the world's largest retailer, has been focused on sustainability, particularly in the areas of energy and product sourcing. In 1999, Bon Appétit made a commitment to socially responsible food sourcing. In 2007, the company launched its "low carbon diet," connecting food production and climate change.

In addition to the keynote addresses from Sinclair and Bauccio, the 2008 Summit will offer in-depth breakout sessions on *Energy/Sustainability*, *Immigration*, *Food Animal Well-Being* and *Food Safety*. The breakout sessions will include results from CFI's second annual nationwide consumer survey, feedback from live consumer panels and insight from industry experts.

Additional information on the Center for Food Integrity 2008 Food System Summit is available at www.foodintegrity.org. If you have any questions, please contact Terry Fleck at (317) 432-3815. We hope you will plan to attend this important industry event.