



## Transcript

### Online Chat with Robert Kenner, Producer/Director of *Food, Inc.* October 6, 2009, 7:30-8:30 p.m. CT

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- foodintegrity:** Thx 4 joining tonight's discussion with @RobertKenner to discuss #foodinc #cfisummit <http://twubs.com/cfisummit>
- foodintegrity:** We will be fielding questions for @RobertKenner about the documentary #foodinc #cfisummit <http://twubs.com/cfisummit>
- foodintegrity:** If you have a question, please send a DM (direct message) to @foodintegrity. We will now begin! #cfisummit <http://twubs.com/cfisummit>
- foodintegrity:** Q1 via @roxibeck: @RobertKenner, what is your favorite food? #cfisummit <http://twubs.com/cfisummit>
- RobertKenner:** Q1 I love shopping at the local's farmers' market for in-season foods. #foodinc #cfisummit <http://twubs.com/cfisummit>
- TruffleMedia:** #cfisummit for the DVD what will be added?
- foodintegrity:** Do you think food should cost more? #cfisummit <http://twubs.com/cfisummit>
- RobertKenner:** Q2 - Foods that are making us sick should stop having subsidies & be taxed. Foods that make us healthy should be less expensive. #cfisummit
- RobertKenner:** @Trufflemedia Q3 - About 6 or 7 scenes that have been cut will be added to #foodinc DVD. #cfisummit <http://twubs.com/cfisummit>
- TruffleMedia:** @foodintegrity moderation for #cfisummit questions only for RobertKenner?
- foodintegrity:** @trufflemedia: During this session, yes - q's are only for @robertkenner; send q's at any time for CFI #cfisummit <http://twubs.com/cfisummit>
- foodintegrity:** Q3 via @deanhughson: How do u see carbon footprint affect of Prop 2 in Cali limiting egg cage size? #cfisummit <http://twubs.com/cfisummit>
- takepart:** Did you see today's news about some of healthiest foods being the riskiest what was ur reaction? #cfisummit <http://twubs.com/cfisummit>
- RobertKenner:** Q3 @deanhughson -- Unfortunately, I can't respond to that, but if Naomi is participating in this chat, perhaps she can. #foodinc #cfisummit
- RobertKenner:** @takepart Saw it & was curious. Need 2 review it. E-coli & slmnlr like pandora's box. Once they get out they get into evrythg. #cfisummit
- foodintegrity:** Q6 via @anon: How many more screenings of Food, Inc. are scheduled? #cfisummit <http://twubs.com/cfisummit>
- Earthnik:** @RobertKenner In the face of the juggernauts, what can we do to get GM food labeled in this country? #cfisummit
- RobertKenner:** Q6 #foodinc comes out on dvd Nov. 3; it's on pay-per-view now. #cfisummit
- foodintegrity:** Q7: How do u propose farmers make a living while growing good, healthy

food/animals? #cfisummit <http://twubs.com/cfisummit>

**RobertKenner:** Q7 Hopefully good healthy food will bring in good healthy returns. #foodinc #cfisummit <http://twubs.com/cfisummit>

**RobertKenner:** @earthnik We should fight for transparency. Ppl have the right to know what's in their food. #foodinc #cfisummit <http://twubs.com/cfisummit>

**TruffleMedia:** @RobertKenner #cfisummit e-coli is naturally out. I think what you are referring to are the steps to keeping them out of food supply?

**RobertKenner:** @trufflemedia E-coli 0157 is something that is new to the system. #foodinc #cfisummit <http://twubs.com/cfisummit>

**foodintegrity:** Q8: Dou prefer food produced in Mex/China? #foodinc attacked millions of fam farmers working 2 feed u #cfisummit <http://twubs.com/cfisummit>

**RobertKenner:** Q8 I prefer food locally grown. We need to support our local farmers. #foodinc #cfisummit <http://twubs.com/cfisummit>

**foodintegrity:** Q9 via @anon: Why do you think consumers don't like today's food system? #cfisummit <http://twubs.com/cfisummit>

**RobertKenner:** Q9 Consumers want healthy and sustainable food. #foodinc #cfisummit <http://twubs.com/cfisummit>

**foodintegrity:** Q10: How do u think farmers/livestock ranchers make a living while growing good, healthy food/animals? #cfisummit <http://twubs.com/cfisummit>

**RobertKenner:** Q10 Healthy food/animals will hopefully provide healthy returns. #foodinc #cfisummit <http://twubs.com/cfisummit>

**TruffleMedia:** @RobertKenner Humm E-coli 0157 new to the food system?? #cfisummit <http://bit.ly/19HkxC> New in what way?

**RobertKenner:** @trufflemedia New in that it didn't exist 30-40 years ago. #foodinc #cfisummit <http://twubs.com/cfisummit>

**RobertKenner:** @trufflemedia EPA says it was first recognized as a cause of illness during an outbreak in 1982 #cfisummit <http://twubs.com/cfisummit>

**TruffleMedia:** @RobertKenner Yes, agreed. I was trying to get perspective. Internet new means last week vs biological new:) thx #cfisummit

**foodintegrity:** RT @materia: @MonsantoCo Get ur q's ready! Live chat with #foodinc director @robertkenner NOW #cfisummit <http://twubs.com/cfisummit>

**VintonPollock:** I just became a member of the Twub for #cfisummit at <http://twubs.com/cfisummit>

**foodintegrity:** Q11 According 2 EPA, only 2.8% of GHG emissions come from Animal Ag-u have a different source. Why? #cfisummit <http://twubs.com/cfisummit>

**RobertKenner:** Q11 I'm sorry I don't have the source. Send my Web page ur question and I'll respond with the source. #cfisummit <http://twubs.com/cfisummit>

**RobertKenner:** Q11 It was probably the FAO who says 18%, but their numbers are now being questioned. #foodinc #cfisummit <http://twubs.com/cfisummit>

**foodintegrity:** Q12: What's your next film? When is it coming out? #cfisummit <http://twubs.com/cfisummit>

**RobertKenner:** Q12 #foodinc is coming out on dvd Nov. 3. #cfisummit <http://twubs.com/cfisummit>

- Earthnik:** @RobertKenner Despite Ag & Corporate chatter & misinfo, you have opened 10s of 1000s of eyes, has the film met your expectations? #cfisummit
- RobertKenner:** @Earthnik Hopefully #foodinc will get us thinking and talking about where our food comes from. #cfisummit <http://twubs.com/cfisummit>
- RobertKenner:** @Earthnik It turned out to be a different film than we thought. We'd hoped to talk to more producers. #cfisummit <http://twubs.com/cfisummit>
- foodintegrity:** Q13 via @anon: Did you talk to mostly large producers? #cfisummit <http://twubs.com/cfisummit>
- jimfallon:** You directly addressed the food industry today @ the CFI Summit. How did it go? #cfisummit <http://twubs.com/cfisummit>
- TruffleMedia:** @RobertKenner #cfisummit re talking to producers: where they not receptive or not available or just could not find any in timeframe?
- RobertKenner:** Q13 We talked to small farmers, we tried to talk to large producers and companies shaping the food industry. #cfisummit
- yoga2day:** RT We should fight for transparency. Ppl have the right to know what's in their food. #foodinc #cfisummit <http://twubs.com/cfisummit> AMEN
- TruffleMedia:** @RobertKenner #cfisummit re talk to producers: would you do a follow-up webmovie with producers, now that movie has been released?
- RobertKenner:** @jimfallon I thought it was really interesting. It was the beginning of an important conversation. #cfisummit
- cornfedfarmer:** As a producer who is at #cfisummit, I would be happy to talk to you in the future #cfisummit <http://twubs.com/cfisummit>
- RobertKenner:** @trufflemedia Ultimately, they weren't interested in being part of #foodinc. #cfisummit <http://twubs.com/cfisummit>
- RobertKenner:** @trufflemedia I hate to make films on the same subject, so probably not. #cfisummit <http://twubs.com/cfisummit>
- foodintegrity:** Twubs conveo w/@robertkenner on #foodinc is NOW <http://twitpic.com/kjppqc> <http://twitpic.com/kjppqn> #cfisummit <http://twubs.com/cfisummit>
- RobertKenner:** @cornfedfarmer I would like to do more interactions with producers to hear your perspective. #cfisummit <http://twubs.com/cfisummit>
- TruffleMedia:** @RobertKenner #cfisummit re: producers: do you think no one willing to talk was due to a Michael Moore effect (reputation precedes you)?
- RobertKenner:** @yoga2day Thank you for your support! #foodinc #cfisummit <http://twubs.com/cfisummit>
- RobertKenner:** @trufflemedia Perhaps. Michael Moore certainly influences the conversation. #cfisummit <http://twubs.com/cfisummit>
- cornfedfarmer:** @RobertKenner even though we may not agree, it would be an interesting & needed conversation #cfisummit <http://twubs.com/cfisummit>
- foodintegrity:** Q14 via @cmacharlie: There were several beautiful scenes in the movie - were they digitally enhanced? #cfisummit <http://twubs.com/cfisummit>
- RobertKenner:** Q14 @CMACharlie We couldn't afford to digitally enhance. We're a low budget movie. Aerials are shot by John Else. #foodinc #cfisummit

- Earthnik:** @RobertKenner Do you believe producers felt they had something to hide? Things we wouldn't like. We're left w/that impression. #cfisummit
- foodintegrity:** RT @earthnik: do u believe big producers felt they had something 2 hide? We're left w/that impression. #cfisummit <http://twubs.com/cfisummit>
- RobertKenner:** @Earthnik I think big producers felt uncomfortable. They wanted to control how they'd be seen and now consumers are now unhappy. #cfisummit
- foodintegrity:** RT @NYFarmer: I worked on past Farm Bills, consumer gps present demanded cheaper from dairy farmers. #cfisummit <http://twubs.com/cfisummit>
- RobertKenner:** @NYFarmer Cheaper and cheaper is going to make for a bad food system. It's not good for the farmers or for the consumer. #cfisummit
- foodintegrity:** Thx to all for your participation! #cfisummit <http://twubs.com/cfisummit>
- TruffleMedia:** @foodintegrity #cfisummit what has been response from #USDA on #foodinc? Is their Know Your Farmer <http://bit.ly/11rQj4> a direct response?
- foodintegrity:** We look forward to your input on what our next chat topic should be! DM @foodintegrity. #cfisummit <http://twubs.com/cfisummit>
- TruffleMedia:** @RobertKenner @foodintegrity thanks for the time and conversation, much appreciated! #cfisummit
- VintonPollock:** @foodintegrity where can addl ?s b sent for Kenner after tnght? #cfisummit <http://twubs.com/cfisummit> #cfisummit <http://twubs.com/cfisummit>
- foodintegrity:** @VintonPollock Please submit any additional Qs for @RobertKenner to <http://www.robertkennerfilms.com>. Thanks again! #cfisummit
- Earthnik:** @RobertKenner @foodintegrity Thank you for the opportunity to discuss such volatile and important issues! #cfisummit